

PROB06B1

R. J. REYNOLDS TOBACCO COMPANY
WORK PLAN REPORTPAGE : 1
03/12/93

1228 CENTRAL JERSEY DIVISION

TYPE	PROGRAM	PROGRAM DESCRIPTION	COMMODITY	SKU'S APR	SKU'S MAY	SKU'S JUN	SKU'S TOTAL	PACKING
BSGSF	300777	CAM CU BANDED B1G1F W/POS-CAT/INFD CD		800			800	40
BSGSF	300778	CAM B2GF TRIPLE CAM CASH W/ CC 111 CATAL		652			652	40
BSGSF	300830	SALEM 20 & 30 B1G1F - GOLD		1,125	900	777	2,802	40
BSGSF	302524	CAMEL B1G1F (INCREMENTAL)		800			800	40
	300415	CAM \$1.50/3 PKS CPN-30032 6/30/94 EXP.						
CPN		1.50/ CANCEL FEE	280975					100
POS		DUMP BIN R/C	280986		5		5	25
POS		PREM DISP R/C	280997		5		5	25
POS		24" PMC	281118					25
POS		CAM 24" PMC GENERIC	388247		5		5	25
	300751	WINSTON 20 1.50/3 PACKS COUPON(M/B)						
CPN		WIN 1.50/3 PKS CPN	381196					100
POS		PREMIUM RISER CD	381339	10		10	20	25
POS		DUMP BIN RISER CD	381350	10		10	20	25
POS		24" PKG MERCH CD	381361	10		20	30	25
	300753	WINSTON Q2/Q3 \$ 3.00 OFF CARTON						
CPN		WIN 3.00/CTN CPN	381207	100			100	100
POS		WIN 20 3/CTN RISER	381306	10			10	25
POS		Q2 MILT SHELF STRP	381317	10			10	25
POS		WIN WIN Q3 3/CTN RIS	399181					25
POS		WIN Q3 MILT SHELF ST	399192					25
	300870	NOW \$3/CTN 2/3 Q MULTIBRAND CPN						
CPN		NOW 300 CARTON CPNS	383352		49		49	100
POS		STATIC CLING STRIP	288631		5		5	25
POS		MILITARY SHELF STR	288642		5		5	25
POS		DUMP BIN RISERS	288059		5		5	25
	300997	WINSTON Q2 .50/PK COUPON (M/B)						
CPN		.50/PACK WIN CPN	381163					500
POS		PREMIUM RISER CD	381438	10		10	20	25
POS		DUMP BIN RISER CD	381449	10		10	20	25
POS		24" PKG MERCH CD	381460	10		10	20	25
	301983	NOW \$1.00/2 PKS 2ND/3RD Q M/B CPNS						
CPN		NOW 100/2 PK CPNS	398345					100
POS		NOW 1093 DUMP BIN	288059					25
POS		NOW 1093 PREM R/C	288070					25
POS		NOW 1093 24" PKG M	288565					25
	302396	MULTIBRAND \$.50/PK COUPON						
CPN		MUL 50 PACK CPN	404516	30		30	60	500
POS		24" PKG MDSEER CD	404483					25
POS		DUMP BIN RISER CD	404461					25
POS		PREMIUM RISER CD	404472					25
	302397	MULTIBRAND \$1/2 PKS COUPONS						
CPN		1.00 PK CPNS	404582	31			31	100
POS		24" PKG MDSEER CD	404483					25
POS		D/B RISER CARD	404461					25
POS		PREMIUM RISER CD	404472					25
	302399	MULTIBRAND \$1.50/3 PK COUPONS						
CPN		MUL 150 3 PKS CPN	404593	40	37	40	117	100
POS		24" PKG MDSEER CD	404483					25
POS		D/B RISER CARD	404461					25
POS		PREMIUM RISER CD	404472					25

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1223 CENTRAL JERSEY DIVISION

TYPE	PROGRAM	PROGRAM DESCRIPTION	COMMODITY	SKU'S APR	SKU'S MAY	SKU'S JUN	SKU'S TOTAL	PACKING
PREM.	300342	NOW DISPOSABLE LIGHTER/2 PACK DISPOSABLE LTRS. W/	220343					20
PREM.	300344	NOW VISOR ORGANIZER/3 PACKS VISOR ORGANIZER W/P	235688			100	100	20
PREM.	300729	WINSTON 2Q B36F RAIN PONCHO WIN 2Q B36F PONCHO	380954		100		100	20
PREM.	300731	WIN Q2 B36F ETCHED EAGLE MUG WIN Q2 ETCHED EAGLE	380998		100		100	20
PREM.	300735	SME 2Q B56F WINSTON CUP GENERIC T-SHIRT WIN 2Q-SME B56 GENER	381746		50		50	20
PREM.	300745	SME 2Q BCGF "THE WINSTON" 5PK LTR SET 5-PACK LTR SET	382109					20
POS		FLR BASE RISER CD	382219			10	10	25
PREM.	300746	WINSTON 2Q BCGF RACING TEAM DUFFLE BAG WIN 2Q BCGF DUFFEL B	381075		110		110	20
POS		FLR BASE RISER CD	381735		10		10	25
PREM.	300779	CML/SME Q2 B26F 6T LTRS 6T LTRS W/POS UN1057	379700	150			150	20
PREM.	300780	CAMEL/SME 2QTR B56F M&M T-SHIRT T-SHIRT W/POS	379711			100	100	20
PREM.	300923	SME 2Q B56F WINSTON CUP TALLADEGA T-SHIRT WIN 2Q-SME B56 TALLA	381790		50		50	20
PREM.	300924	SME 2Q B56F WINSTON CUP CHARLOTTE T-SHIRT WIN 2Q-SME B56 CHARL	381801		52		52	20
PREM.	300925	SME 2Q B56F WINSTON CUP DOVER T-SHIRT WIN 2Q-SME B56 DOVER	381812		50		50	20
PREM.	300926	SME 2Q B56F WINSTON CUP SONOMA T-SHIRT WIN 2Q-SME B56 SONOM	381823		50		50	20
PREM.	300949	CAMEL/SME 2QTR B56F 6T T-SHIRT CAM T-SHIRT W/POS	383319			100	100	20
PREM.	300950	CAMEL/SME 2QTR B56F SUPERCROSS T-SHIRT CAM T-SHIRT W/POS	383320			100	100	20
PREM.	300951	CAMEL/SME 2QTR B56F PRO T-SHIRT CAM T-SHIRT W/POS	383341			100	100	20
PREM.	301002	CML/SME Q2 B26F LTRS-MUD & MONSTER CAMEL FAMILY M & M L	380899	150			150	20
PREM.	301003	CML/SME Q2 B26F LTRS - SUPERCROSS CAMEL FAMILY SPR CRD	380910	150			150	20
PREM.	301004	CML/SME Q2 B26F LTRS - PRO CAMEL FAMILY PRO LTR	380921	150			150	20
PREM.	301005	CAM B26F RU BRASS/CHROME LTR-SUP/INFO CAM BRASS/CHROME LTR	384892		800		800	20
POS		CAM PREM DISP R/C	388259					25
POS		CAM 16" PMC-SPANISH	388280					25
POS		CAM 24" PMC-SPANISH	388291					25
VPR	300998	WINSTON Q2 .50/PK VPR (M/B) .50/PK VPR STKR	381526					500
POS		PREMIUM RISER CD	381438	10		10	20	25
POS		DUMP BIN RISER CD	381449	10		10	20	25
POS		24" PKG MERCH CD	381460	10		10	20	25
	302402	MULTIBRAND \$.50/PK VPR						

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1228 CENTRAL JERSEY DIVISION

TYPE	PROGRAM	PROGRAM DESCRIPTION	COMMODITY	SKU'S APR	SKU'S MAY	SKU'S JUN	SKU'S TOTAL	PACKING
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VPR	MUL	.50/PK VPR	404571	102		100	202	500
POS	M/B	DUMP BIN RISER	404461					25
POS	M/B	PREM DIS RISER	404472					25
POS	M/B	24" PKG MERCH	404483					25

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